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ZÉLL-V®



PhytoCell Serum

- Skin Revitalization
- Youth Activating Concentrate

Wonder Cream

- DNA Youth Protection
- Swiss Age-Defying Formula

ZÉLL-V GmbH

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ZÉLL-V®



Swiss Age-Defying
Formula

 ZÉLL-V Advanced
ANTI-AGEING Series

A Novel Breakthrough that
Turns Back Your Skin's Clock!



The Amazing Discovery of Alps **Phytocell Extract**



A few years ago, Swiss scientists have discovered the apple fruit of a rare species originated in the 18th century from the Swiss Alps, which named Uttwiler Spätlauber, was able to stay fresh and supple after 4 months of harvesting. Its tree can heal itself from any damage too.



These have amazed the curious scientists. Hence, they extracted its phyto cells from the callus tissue of a wounded tree and studied. They found that these unique cells were rich in epigenetic factors and metabolites. They were able to activate and revitalize self-renewal and differentiation potentials of stem cells in human skin, thus helping to delay ageing process, reduce wrinkles and counteract against the aggressive UV rays.



With these unrivalled effects, Alps phyto cell extract has soon earned itself the Innovation Prize 2010 for Best Active Ingredient in Europe. It is also highly prized by the Dermatologist as the world's No. 1 age-defying breakthrough ingredient.



Reversing the Ageing Clock for Skin Renewal

Stem cells are the basic building block of skin.

As we age, our stem cell usage becomes almost dormant, and their potential for regeneration goes untapped, thus causes slower cell renewal rate, decline in oil glands and decline in skin moisture, triggering the development of early signs of ageing.



- *gradual thinning of epidermis*
- *dry and dehydrated skin*
- *wrinkled, freckled and inelastic skin*
- *saggy and drooping skin*
- *damaged and rough skin texture*
- *pale and sallow complexion*



ZÉLL-V Phytocell Serum

Revitalizes Cells for Total Skin Rejuvenation

With a multitude of miraculous synergizing ingredients captured in one proprietary formulation, ZÉLL-V Phytocell Serum is a revolutionary youth activating concentrate based on encapsulated extract of cultured Alps phytocells. It works effectively with our skin's natural system to fight against the signs of ageing from the inside for total skin rejuvenation and revitalization.

- Winner of Innovation Prize 2010 for Best Active Ingredient in Europe
- Utilizes the Patented Swiss Heat Activated NanoTechnology™
- 9-in-1 Cutting-Edge Approach for intense skin repair
- REVITALIZES the skin's stem cells from the gene
- HIGHLY EFFECTIVE in activating skin renewal and regeneration
- 100% Natural ingredients with no artificial colours or fragrances
- Skin absorption rate up to 99.99%
- Suitable for all skin types, especially mature and dull skin

What is Heat Activated NanoTechnology™

Heat Activated NanoTechnology™ is able to encapsulate active ingredients into nano-size particles. It can also harness the heat released by the skin (33°C or 91°F) upon application to activate the encapsulated particles for easing and increasing nutrient penetration into the dermis and thus activating the skin's stem cells.



ZÉLL-V Phytocell Serum

Recovering Youthful Radiance with 9 Cell Revitalizing Effects

The epigenetic factors and metabolites in ZÉLL-V Phytocell Serum are able to activate the gene activities in skin stem cells, promote skin renewal and metabolism, improve skin collagen and elastin synthesis, thus reversing the signs of ageing.

- **Activates dormant skin stem cells**
- **Promotes skin renewal, repair and regeneration**
- **Stimulates the skin's collagen synthesis and microcirculation**
- **Restores the skin's moisture/oil balance and pH balance**
- **Provides antioxidant protection against UV and free-radical damages**
- **Lightens and reduces fine lines, wrinkles, freckles and scar marks**
- **Softens, smoothens and refines skin texture**
- **Firms, lifts & plumps up skin appearance**
- **Refreshes, brightens and revitalizes overall complexion**



Amazing results after using ZÉLL-V Phytocell Serum



before after before after before after
Wrinkles drastically reduced More supple, refined and hydrated skin Firmer, plumper and more resilient skin

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ZÉLL-V Phytocell Serum

Biologically Active Ingredients



1. **Alps Phytocell Extract** (Malus Domestica Fruit Cell Culture Extract)
- Winner of Innovation Prize 2010 for Best Active Ingredient in Europe.
 - Fortifies and revitalizes innate potential of skin stem cells for skin regeneration and renewal.



2. **MoistSkin™** (Natural Moisturizing Factors, NMF & Pseudoalteromonas Ferment Extract)
- Forms a very thin monolayer molecular film on the skin to retain moisture.
 - Enhances the penetration of specific nourishing ingredients into the skin.
 - Maintains a healthy stratum corneum, regenerates damaged skin and provides potent wound healing effect.



3. **AlShield™** (Porphyridium Polysaccharide)
- Forms a bioactive polysaccharides shield to counter pollution, UV radiation, oxidative damage and bacterial adhesion to the skin.
 - Provides immediate skin tightening and lifting effect.



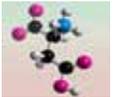
4. **YouthBalance™** (Rabdosia rubescens extract & Siegesbeckia orientalis extract)
- Prevents chromophore (colour pigments in skin) ageing and counters oxidative stress in skin cells.
 - Rich in darutoside to promote tissue renewal, collagen production and skin microcirculation.



5. **Sodium Hyaluronate**
- Provides deep moisturizing effect to preserve skin's suppleness, elasticity and youthfulness.



6. **Peptide Collagene-β™** (Palmitoyl Tripeptide)
- An effective replacement for collagen injections that rich in TGF-β, Transforming Growth Factor to stimulate skin collagen production.
 - Improves skin compactness and tonicity while reducing depth of wrinkles.



7. **Acetyl Hexapeptide-8**
- An alternative to Botox, without causing facial paralysis.
 - Relaxes the wrinkle-causing muscles, smoothenes the skin and decreases wrinkles.



8. **Superoxide Dismutase**
- Protects the skin against harmful effects of free radicals and UV exposure.
 - Brightens overall complexion, lightens scar marks and delays premature skin ageing.

Younger looking skin is just a tap away!

For best results, apply morning and evening on thoroughly cleansed and toned skin of face and neck.

ZÉLL-V

ADVANCED Anti-Ageing Series

Perfect complements for
Ultimate Skin Transformation!

Outer Nourishments

- ZÉLL-V Phytocell Serum
- ZÉLL-V Wonder Cream

Inner Nourishment

- ZÉLL-V Platinum Sheep Placenta



ZÉLL-V Wonder Cream

Defying age with DNA Youth Protection

Using a blend of botanical and scientifically advanced ingredients, ZÉLL-V Wonder Cream is an innovative multifunctional age-defying cream that protects skin reservoir of youth and radiance under an imperceptible veil.

- Based on Pioneering Swiss Age-Defying Formula
- Engineered with the Cutting-Edge SkinPigment ID Technology™
- 6-in-1 One Step Innovative Solution to Create Instant Perfection
- Provides Triple Bioactive Skin Protection (Assault Shield, Micro Shield & Sun Shield)
- 100% Natural & High Bio-Compatibility (Skin-Friendly)
- No Artificial Fragrances & No Paraben Preservatives
- Hypoallergenic & Suitable for All Skin Types

What is SkinPigment ID Technology™?

Rich in pulverized and sterilized minerals, the SkinPigment ID Technology™ can transform the white cream into the same shade as the individual's unique skin tone upon application, turning ZÉLL-V Wonder Cream into a perfect makeup primer, foundation or concealer.

The Colour Transformation upon Application



Natural skin tone

White cream

Turns into the same shade as your skin tone

Natural and perfect looking skin

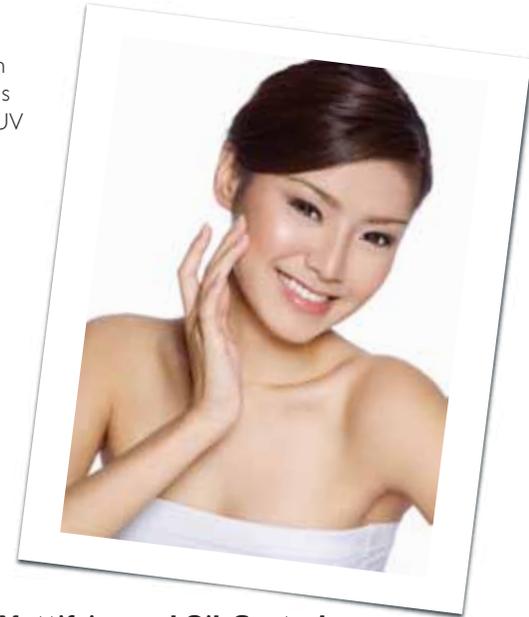


ZÉLL-V Wonder Cream

Total Youth Protection with 6 Wonder Effects

Concealing and correcting skin imperfections at once, ZÉLL-V Wonder Cream provides your skin with ultimate protections:

- **Advanced DNA Youth Protection** - Detoxifies skin cells from noxious free radicals and guards the DNA against UV stress and pollution damages.
- **Tough Anti-Pollution Mesh** - Creates three non-comedogenic (non-pore clogging) bioactive shields to ward off environmental aggressors, bacterial adhesion and UV radiations.
- **Mineral-Rich Pigment Satin Foundation and Concealer** - Gives the skin a sheer coverage and luminous finish, yet allows it to breathe naturally.
- **Moisture Booster with Mattifying and Oil-Control Veil** - Helps to regulate sebum production, reduce shine and mattify skin for a long-lasting fresh feel.
- **Luminous Radiance** - Infuses the skin with youthful radiance, as though lit from within.
- **Complete UV Protection** - Protects the skin against harmful solar UVA, UVB and UVC rays as well as preserves the skin's collagen structure.



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ZÉLL-V Wonder Cream

Dermatologist Approved Ingredients



1. Alps Phycell Extract (Malus Domestica Fruit Cell Culture Extract)

- Winner of Innovation Prize 2010 for Best Active Ingredient in Europe.
- Fortifies and revitalizes innate potential of skin stem cells for skin regeneration and renewal.



2. AISHield™ (Porphyridium Polysaccharide)

- Forms a bioactive polysaccharides shield to counter pollution, UV radiation, oxidative damage and bacterial adhesion to the skin.
- Provides immediate skin tightening and lifting effect.



3. Chaparral (Larrea Divaricata Extract)

- Possesses lignans that exert a regulatory activity on cell growth, refines skin texture and enhances youthful radiance.



4. YouthBalance™ (Rabdosia rubescens extract & Siegesbeckia orientalis extract)

- Prevents chromophore (colour pigments in skin) ageing and counters oxidative stress in skin cells.
- Rich in darutoside to promote tissue renewal, collagen production and skin microcirculation.



5. DNA-Aid™ (Hydrolyzed Soy Protein, Hydrolyzed Wheat Protein, Tripeptide-1)

- Counters pollution damages to prevent collagen degradation and cellular damage.
- Possesses cellular detoxifying properties and free radical scavenging abilities.
- Reduces photo-ageing and boosts collagen synthesis in the skin.



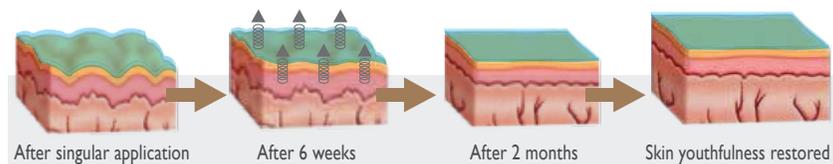
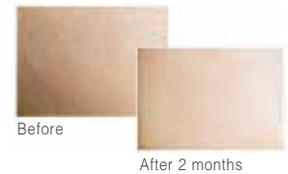
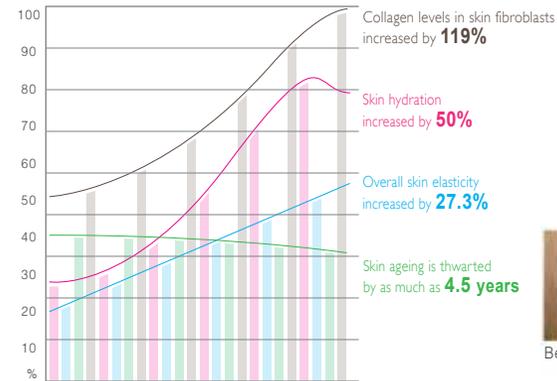
6. Olive Oil

- Provides excellent anti-ageing, healing, nourishing and moisturizing effects.
- Rich in antioxidants, squalene and chlorophyll to counter oxidative stress, regulate sebum secretion and promote wound healing.
- Forms an anti-bacterial and lubricating coating on the skin.

A Simple Step to Instant Perfection!

Disperse encapsulated natural mineral spheres and blend evenly over face and neck in a circular movement for instant perfection.

Clinical Trials



ZÉLL-V Phycell Serum and ZÉLL-V Wonder Cream have been clinically and dermatologically tested and proven safe for use. Significant improvements in skin texture, tonicity and hydration could be seen after continuous usage, with skin regaining its youthfulness.

Call us now for more information: