



Nature's Ultimate
Moisturiser

肌肤滋润奇迹油



100% Natural
100%天然



Locks in Moisture
自然锁住水分



Blocks UV Rays
阻挡紫外线



Non-comedogenic
不阻塞毛孔

The Discovery of Jojoba Oil

Jojoba (pronounced ho-ho-ba) is a native plant of Mexico. Its seeds can produce oil which is extremely nourishing to the human skin and hair. Hence, it is known as a "magic shrub".

Three centuries ago, an American traveller discovered that the native Indians in the South America deserts had hair which was remarkably shiny, smooth and soft despite living under the scorching sun. Later, he found out that their secret was actually jojoba oil. In fact, since 4,000 years ago, the American Indians have begun to use the natural oil pressed from jojoba seeds on their faces and hair to counteract the drying effects of the desert sun. They also use the oil to treat cuts, sores, bruises and so forth.

Upon this discovery, manufacturers in Europe, the United States, Japan and other countries have begun incorporating jojoba oil into cosmetics and skin care products to enhance their effectiveness. For more than three decades, countless results have proven the efficacy of jojoba oil. Jojoba oil has therefore been recognised as the safest and most effective skin remedy by the medical and beauty industries.



神奇荷荷芭油的源由

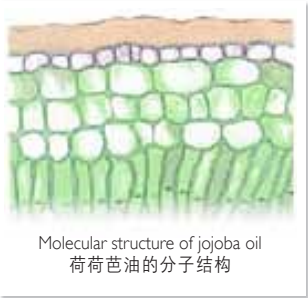
荷荷芭（Jojoba），是墨西哥原生的植物，具有多种神奇护肤护发功效，被喻为「神奇的灌木」。300年前，美国探险家到南美洲沙漠地带探险时发现，在炎热太阳暴晒下，当地原住民印地安人的头发依然能保持异常柔顺亮丽。后来发现，他们的秘密就在于荷荷芭油。

4000多年前，印第安人就懂得将荷荷芭种子压榨成油，涂抹脸部和头发，以抵御炎热沙漠气候，同时护理割伤、擦伤、挫伤等。现今，荷荷芭油更被国外医院广泛使用于急救3度烧伤病患，协助他们的皮肤迅速散热，提早复原。数十年前，欧洲、美国、日本等国家的厂商，开始将荷荷芭油混合进化妆保养品内，沿用至今已有无数成功见证。因此，荷荷芭油被医学与美容界公认为最具疗效和安全的护肤圣品！

Jojoba Oil : The Wonder Oil

Do you know that jojoba shrubs have gender differences? There are male and female shrubs; and only the female shrub can produce fruits and seeds. However, out of every 10 shrubs only four are female. Each jojoba shrub needs approximately 15 years to reach full maturity and begin producing fruits. This makes the jojoba fruit extremely precious.

Despite its name, jojoba oil is not really an 'oil', but a 'liquid wax'. Scientists have discovered that jojoba oil is a golden liquid wax ester which can prevent excess evaporation of the skin's moisture. Jojoba wax ester is extremely stable. It will not decompose upon exposure to strong light or heat, oxidise or turn rancid easily. More importantly, the molecular structure of jojoba oil is very similar to human sebum (the skin's own moisturiser). Upon application to the skin, it is immediately absorbed, leaving a smooth, pleasant feel. It is non-comedogenic (does not clog pores), non-greasy, hypoallergenic and suitable for all skin types.



Molecular structure of jojoba oil
荷荷芭油的分子结构



Structure of human sebum
人类皮脂结构

荷荷芭油的奥妙

您知道吗？荷荷芭灌木有雌雄之分，只有雌树能开花结果。但是，每种植10棵只有4棵是雌树，且须经过15年生长才能开花结果，所以荷荷芭果实异常珍贵。

荷荷芭不是油，是蜡！科学家发现，荷荷芭油不是油类，而是金黄色的植物天然液态蜡酯，即酒精聚合物与脂肪酸的结合体，具有防止表皮水分蒸发的功效。其结构异常稳定，遇强光高热也不变质，不易氧化腐臭。

更重要的是，荷荷芭油的分子排列与人类皮脂非常相近，一接触皮肤就会立刻被吸收，不缠留在表皮，不阻塞毛孔，不会带来油腻感，更不会引起敏感症状，适合任何肤质。荷荷芭油另一特性是其亲水性，对皮肤有调节水分的奇效，绝对是完美的天然护肤保养品。



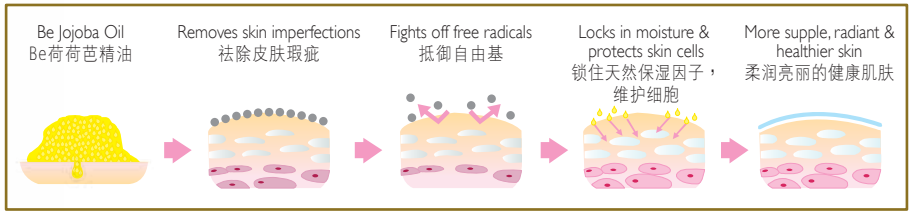
Nourishing Nutrients from Nature

Be Jojoba Oil is made from the highest quality, first cold pressed virgin oil which is 100% pure and free from any impurities, added preservatives, colours and flavours. The most valuable primitive nutrients of the jojoba seed are retained. It appears as a clear golden liquid with a pleasant, mild nutty aroma.



Supported by over 30 years of research, Be Jojoba Oil is proven to contain various essential nutrients for the skin, including vitamin A, C, E, amino acids, minerals and antioxidants. Applied to the skin, Be Jojoba Oil forms a layer of natural protective film which protects the skin against strong ultraviolet rays and free radicals. It effectively penetrates into the deepest layer of the skin, restores the skin's natural pH balance and oil secretion, locks in moisture and delays ageing, resulting in firmer, supple, smoother and younger skin.

Besides, this nutrient-dense oil is effective in treating pimples, acnes, dermatitis, psoriasis, eczema and other skin diseases. It also promotes healthy growth of nail and prevents hair loss and split ends. Massaging the body with Be Jojoba Oil is able to relieve muscle aches and activate the body's metabolism, caring of the body thoroughly from head to toe.



高滋养天然营养成分

Be 荷荷芭油分为许多等级，而Be 荷荷芭油采用了最顶级的处女油 (Virgin Oil)，即第一道冷压榨取，不仅100%纯净无杂质，更保存了荷荷芭最珍贵的原始物质，色泽呈漂亮金黄色，还散发淡淡坚果香气，绝无添加任何防腐剂、色素或香精。Be 荷荷芭油拥有30年以上的研究证明，富含多种肌肤重要及高滋养的天然营养成分，包括维生素A、C、E，氨基酸，矿物质，抗氧化物质等。

荷荷芭油可在肌肤表面形成一层自然保护膜，以抵抗强烈紫外线和自由基侵害，其养分则能深入肌肤最低层，从内而外平衡皮肤pH值和油脂分泌，锁住肌肤水分，延缓老化，让肌肤变得紧实、滋润、嫩滑、有弹性。

此外，它对暗疮、粉刺、皮肤炎、干癣、湿疹等皮肤病具有显著疗效，并可促进指甲健康生长，防止脱发和改善开叉受损的发丝，用于按摩身体可减轻肌肉酸痛，活化新陈代谢，奇迹般的由头到脚提供人体全面呵护。



9 Miracle Effects

Be Jojoba Oil is nature's most precious gift to human skin due to its amazing benefits:

- Moisturises and repairs the skin, lips, hair and nails
- Smooths fine lines, wrinkles and uneven skin texture
- Nourishes the skin around the eyes, reduces dark under-eye circles and eye bags
- Lightens scars, pimple marks and stretch marks
- Restores rosy nipples and skin complexion
- Whitens the skin and prevents premature ageing; reduces pigmentation and freckles
- Restores healthy glow of skin, hair and nails
- Protects against UV and free radical damage
- Aids in recovery from skin allergies and promotes wound healing

* Jojoba oil is extensively used as soothing oil for third degree burns in major hospitals in Australia.



9大奇迹功效

Be 荷荷芭油被誉为大自然最珍贵的保养瑰宝，更被推崇为肌肤的滋润油、红晕油、平复油、滋养油、淡化油、美白油、光泽油、防晒油和复原油：

- 深层滋润与修复肌肤、唇部、秀发和指甲
- 滋养眼部，改善黑眼圈与眼袋
- 平复细纹、皱纹和凹凸洞
- 淡化疤痕、痘痘印和妊娠纹
- 美白抗老，淡化黑斑和雀斑
- 恢复粉嫩乳晕与红润肤色
- 恢复皮肤、秀发和指甲的光泽
- 防晒护肤，抵御紫外线和自由基伤害
- 复原皮肤敏感症状，促进伤口愈合

* 荷荷芭油在澳洲各大医院内被用作3度烫伤或烧伤的皮肤镇定油！

Various Uses

With both skin-friendly and hydrophilic properties, Be Jojoba Oil is undoubtedly the ideal moisturiser and skincare for the whole body. Apply and pat lightly on the face or body when using it as massage oil. It can also be combined with the items below for various other purposes:

- Essential oils** Dilutes and enhances penetration of essential oils.
- Lotions** Combine with lotion and use as day cream, night cream, sunscreen, moisturiser, shower gel, body lotion, and etc. to optimise nutrient absorption and protect the skin. Especially suitable for dry and itchy skin.
- Hair products** Prevent breakage, split ends and dry hair due to sun exposure. Leaves hair softer and regains vitality and shine. Pour a little on the palm, rub the hands together and apply onto the ends of the hair to manage split ends, messy or curly hair.
- Makeup removal** Use directly or with any makeup removal to remove waterproof makeup or smudges while moisturising the skin.
- Shaving creams** Eases the shaving process while preventing skin irritation and ingrown hair.



Pour a little Be Jojoba Oil on to your palm
将荷荷芭油倒入手心



Add some clean water
加入少许净水



Gently tap on skin
轻拍在肌肤



These steps help to enhance the penetration and absorption of the nutrients of Be Jojoba Oil
可促进养分的渗透和吸收
以达致最佳效果

可随意搭配使用！

兼具亲肤性与亲水性的Be荷荷芭油，能提供绝佳的滋润保护，可透过轻拍法直接用为脸部和身体的按摩油、卸妆油、剃须后的滋润油等，或配搭以下物品以达致各种效果：

- 精油** 稀释精油的浓度，增加皮肤吸收能力。
- 乳液** 如：日霜、夜霜、防晒霜、保湿液、沐浴乳、护肤液等，以加强皮肤表面吸收与保护能力，非常适用于干性皮肤或皮肤易干痒者。
- 护发素** 以预防头发断裂、分叉及暴晒干枯，使头发柔顺亮丽，恢复活力光泽；倒少许在掌心，搓揉后直接抹在发梢，以缓和头发分叉和零乱，并可护理卷曲头发。
- 卸妆油** 可搭配任何卸妆油或直接使用，以彻底御除顽固的防水彩妆和污迹，同时滋润肌肤。
- 除毛膏** 使除毛工作更简易，同时能减缓皮肤刺激及防止新毛发向内生长。



Total Protection for the Whole Family Pamper Every Inch of the Skin with Be Jojoba Oil

According to scientists, the depletion of the ozone layer has caused intense ultraviolet (UV) rays to penetrate the earth directly, thus causing various chronic skin problems. Pour a little Be Jojoba Oil into your palm and gently pat onto wet skin after shower every day can help prevent skin damage from UV exposure.

想给家人肌肤全面保护？ 让Be荷荷芭油呵护家人每一吋肌肤！

科学家证实，地球大气层破洞让强烈紫外线直接穿透地球，造成皮肤问题，难以痊愈。每天洗澡后将Be荷荷芭油轻拍在湿肤上，可彻底抵御紫外线侵害。



Dermatological Test Result

In the dermatological test done by Christensen and Packman, it was shown that jojoba oil increases skin suppleness by 45%, and after 8 hours, the effect was still present. ❶

It was also found that jojoba oil creates soft and smooth skin, thus reducing fine lines (as shown in graphic).

Besides, Jojoba oil possesses great anti-bacterial properties. Tests at Michigan University showed that five of the most common skin bacteria plus certain skin fungi could not survive in jojoba oil.

❶ Christensen, M.S. and E.W. Packman, Skin Surface Softening Effects of Jojoba and Its Derivatives, Proceedings from the Seventh International Conference on Jojoba and Its Uses, American Oil Chemists' Society, Champaign, IL, 1988.

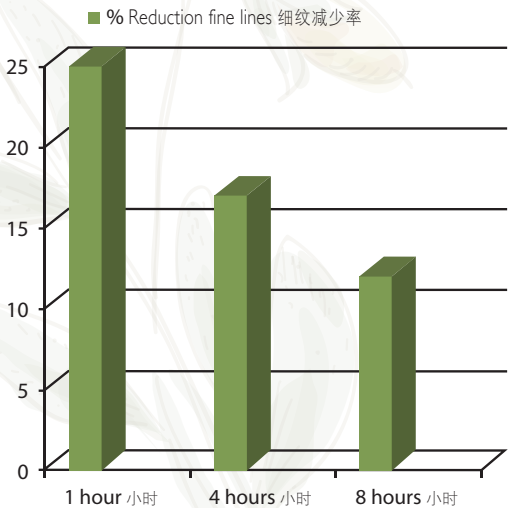
Updated: 01/2011

皮肤测试结果

由Christensen与Packman所进行的皮肤测试发现荷荷芭油能增进皮肤柔软度高达45%，而8小时后效果依然存在。❶

同时也发现，荷荷芭油能软化并平滑肌肤，使细纹减少（如图表所示）。

荷荷芭油也具有良好的抗菌能力。于密歇根大学所进行的试验证明，在皮肤上最常见到的5种细菌，以及特定的皮肤真菌都无法生存于荷荷芭油。



Accreditation / 认证:



Certificate of No GMO Product
非转基因产品证书



No CMR Statement
无（致癌、致突变、生殖毒性物质）声明



Certificate of Absence of Nanomaterial
无纳米材料证书



Absence of Contaminants Statement
无污染物声明



Certificate of Composition
100% Pure & Natural Vegetable Oil
成份证书
100% 纯天然植物油



Ecocert Certificate
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