

ZÉLL-V[®]

PLATINUM
Sheep Placenta Extract



www.zell-v.com

Z20812

*"Discover the joy of good health and vitality
Spread love and care around"*

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Sheep Placenta Extract



Come Alive with

ZÉLL-V[®]

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Sheep Placenta Extract | 5000mg

Originating from New Zealand

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Quality Life

Beauty

Health

Vitality



Cells and Vitality :: Series 12.1

Younger Cells, Healthier Body

Mother Nature gives life to all things, and cells are the basic building blocks of life. Cells divide and proliferate through a process called mitosis. One cell becomes two, two become four and so forth. Life is thus formed.

Throughout our lifetime, our cells will multiply and renew themselves to maintain our health and vitality. From the time we were born, our cells continue to renew themselves efficiently. As we grow old, our cells will also age, weaken and degenerate.

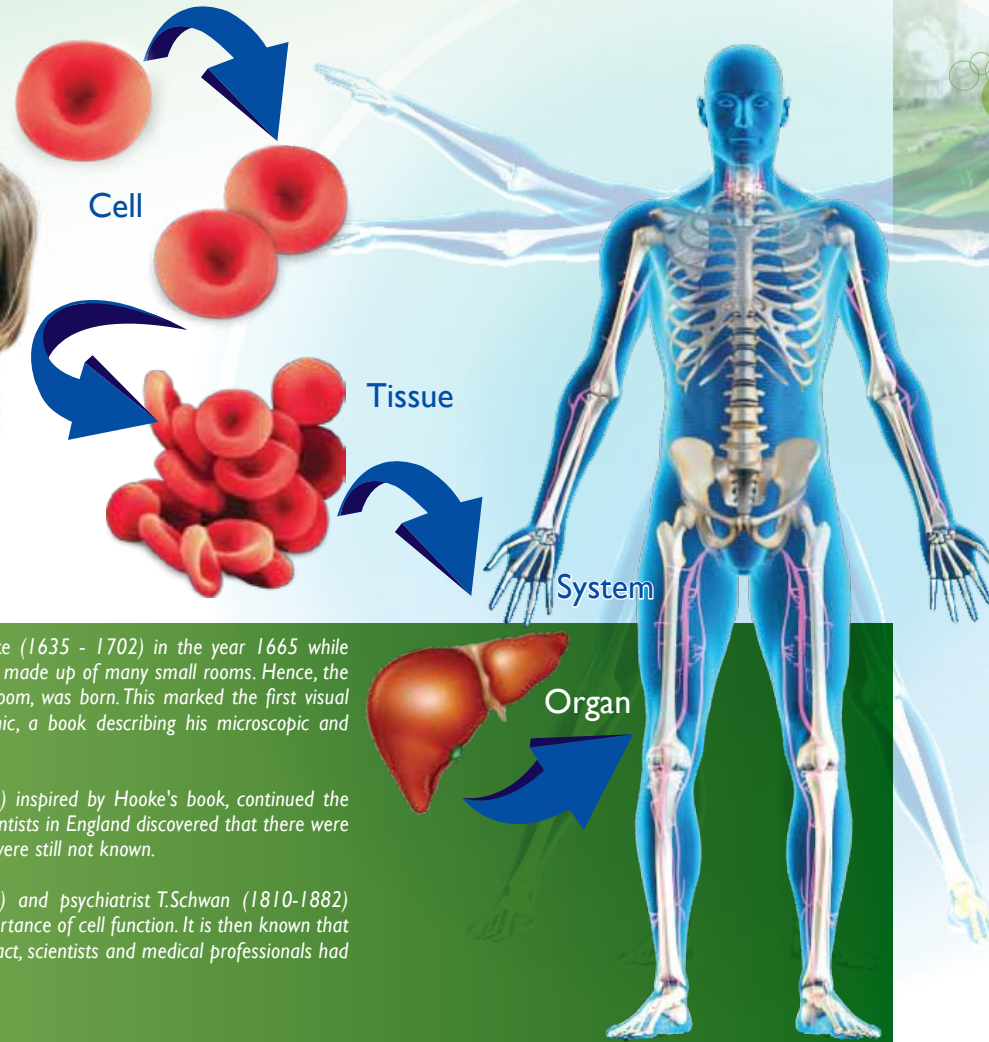
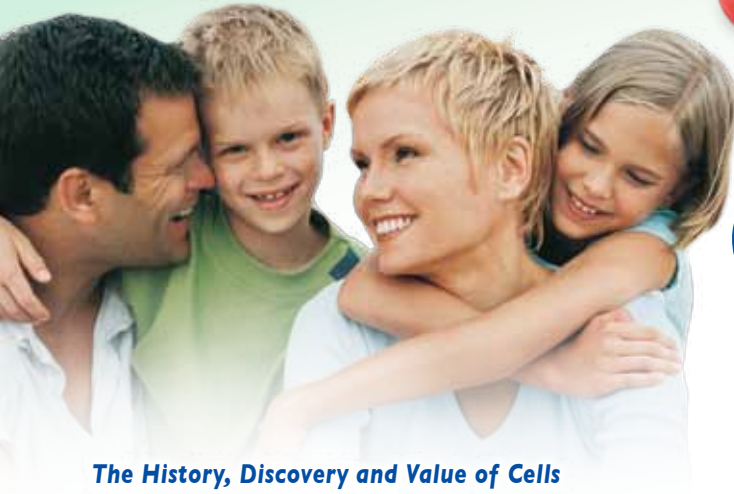
How can we keep our cells young and active?

Cells require sufficient supply of nutrients and oxygen to stay healthy. Hence, in order to keep them young and active, we need to have a good environment and a healthy lifestyle. Without a healthy lifestyle, our blood cells will not be able to transport oxygen and nutrients efficiently. Cellular therapy rejuvenates and repairs the weak and ageing cells in our body so that we can regain health, energy, vitality, radiant skin and youth.

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Cellular
Rejuvenation
for
Anti-ageing





The History, Discovery and Value of Cells

Cells were first discovered and made known by Englishman Robert Hooke (1635 - 1702) in the year 1665 while looking down his microscope onto a cork twig. He saw a pore-like structure made up of many small rooms. Hence, the word "cell" which comes from the Latin word "cellula", meaning a small room, was born. This marked the first visual of biological organism and Robert Hooke went on to publish Micrographia, a book describing his microscopic and telescopic observations.

Soon after that, Dutch tradesman Antonie van Leeuwenhoek (1632-1723) inspired by Hooke's book, continued the research of cells and earned himself as the first microbiologist. In 1831, scientists in England discovered that there were 2 types of cells, the Prokaryotic and Eukaryotic cells but their importances were still not known.

In between 1830-1839, German agriculturist M.J.Scheiden (1804-1881) and psychiatrist T.Schwan (1810-1882) combined their efforts in cell studies which led them to understand the importance of cell function. It is then known that cells are what we are made of. In short, cells are the foundation of life. In fact, scientists and medical professionals had agreed that cells are the basic building blocks of life.



Cells and Vitality :: Series 12.2

The Miracle of Life

Cells are the most basic building blocks of the human body. Cells form tissues, and tissues form organs. The human body is made up of various organs. Healthy cells are therefore the source of well-being, beauty and vitality.

How does the placenta play a part in keeping our body healthy and strong?

Some mammals consume their own placenta upon giving birth to nourish their body. The placenta plays an important role in protecting and sustaining the life of the foetus in its mother's womb. From the moment the foetus is conceived and throughout its growth, it depends solely upon the placenta to provide it with oxygen, nutrients and so forth. Active cells congregate together during the formation of the placenta so that it can perform its duties effectively in sustaining the life of the foetus.

Consuming the placenta provides the mother with large amounts of active cells and nourishes her body. The nourishment occurs when the active cells from the placenta meet with the weak ageing cells of the mother. An energy transfer occurs, activates and rejuvenates the ageing cells, and injects new force into the whole body. As a result, the body will become younger and the appearance more radiant. With the cells constantly regenerating, the tissues, organs and skin of the body will not age or deteriorate easily. It is thus possible to look young at any age!



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Advanced Biotechnological Processes



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Slowing Down the Biological Clock

Two thousand and five hundred years ago, the emperor of China, Shih Huangdi had already recognised the benefits of the placenta, and considered it to be a precious item that nourished the body. At that time, dried placenta was highly valued and it was even recorded in the Compendium of Materia Medical (a pharmaceutical text written by Li Shizhen) as the elixir of youth. Elsewhere, the ravishing queen of Egypt, Cleopatra utilised the placenta to maintain her youth and beauty.

Seventy years ago, scientists from Switzerland discovered the various wonders of the placenta. With the technology from Germany and sheep bred in New Zealand, a high quality sheep placenta extract was produced. Growth factors and active cellular material of the placenta cells are retained in this high quality sheep placenta extract which is easily absorbed by the human body, thus promoting the process of cellular rejuvenation.

Using advanced cellular therapy technique from Switzerland and Germany, 15000mg of fresh sheep placenta is successfully concentrated into 300mg of sheep placenta extract (50:1) and contained in a single softgel.

When the active cells are absorbed into the body, they will 'teach' the weak and ageing cells to rejuvenate themselves. Once activated and revived, our whole body will be revitalised, thus enabling us to regain health, vigour and beauty.

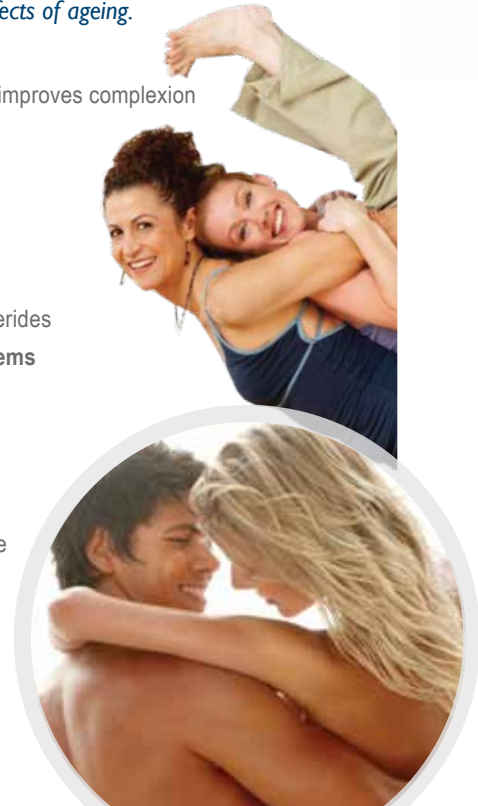




16 Remarkable Benefits

As a therapy for revitalisation and rejuvenation, ZÉLL-V Platinum Sheep Placenta Extract has a number of benefits aside from managing the effects of ageing.

- 1 Smooths away wrinkles, lightens facial pigmentation & improves complexion
- 2 **Improves skin elasticity & enhances skin texture**
- 3 Enhances stamina & energy level
- 4 **Improves sleep patterns**
- 5 Stabilises weight to a normal level
- 6 **Improves alertness & mental awareness**
- 7 Decreases serum concentrations of cholesterol & triglycerides
- 8 **Decreases premenstrual tension & feminine problems**
- 9 Increases flexibility in joints & discs
- 10 **Regenerates cells, tissues & organs**
- 11 Improves immune defense against diseases
- 12 **Firms up the bust**
- 13 Reduces premenopausal syndrome & delays menopause
- 14 **Decreases risk of heart disease**
- 15 Improves blood circulation
- 16 **Increases vigour & vitality**



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Similarity to Human Cells

What are the differences between sheep and human cells? Why is the sheep placenta suitable for human consumption?

The basic structures of the sheep cells and human cells are very similar to each other, with no known cases of rejection. The advancement of modern technology is able to retain active cellular material and growth factors in the sheep placenta extract which are beneficial to the human body while discarding unwanted substances such as blood, hormones, toxins, allergens, as well as weak and dead cells of the placenta.

Growth factors are naturally occurring molecules responsible for stimulating cell proliferation and differentiation. They are also responsible for improving the communication between cells, accelerating the growth and activation of cells, enhancing immunity, reviving energy and improving health.

The breeding of sheep plays a crucial role in obtaining good quality sheep placenta extract. The New Zealand government employs strict regulations on sheep breeding and only allows a breeding system called "close colony". This close colony breeding method is proven to reduce the spread of disease, as well as promote optimum food intake and activity of the sheep. These sheep live in New Zealand's pristine environment with zero pollution. Therefore, the sheep placenta extract produced in New Zealand gains various international safety certifications and prestigious credentials.





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Three Vital Systems

Three physiological systems play a crucial role in maintaining health and delaying ageing. When these body systems are not functioning in their optimum state, our cells will age rapidly and this will reflect on our appearance and energy level.

The three vital systems that control ageing are:

Endocrine System

The endocrine system consists of the pituitary gland, the adrenals and the ovaries / testes. They regulate hormone secretions in the body. Be it men or women, with proper production of hormones, we will be positive and enthusiastic about life, and display passion and interest in our work. Our appearance will be glowing, and our skin smooth, radiant, elastic and moisturised.

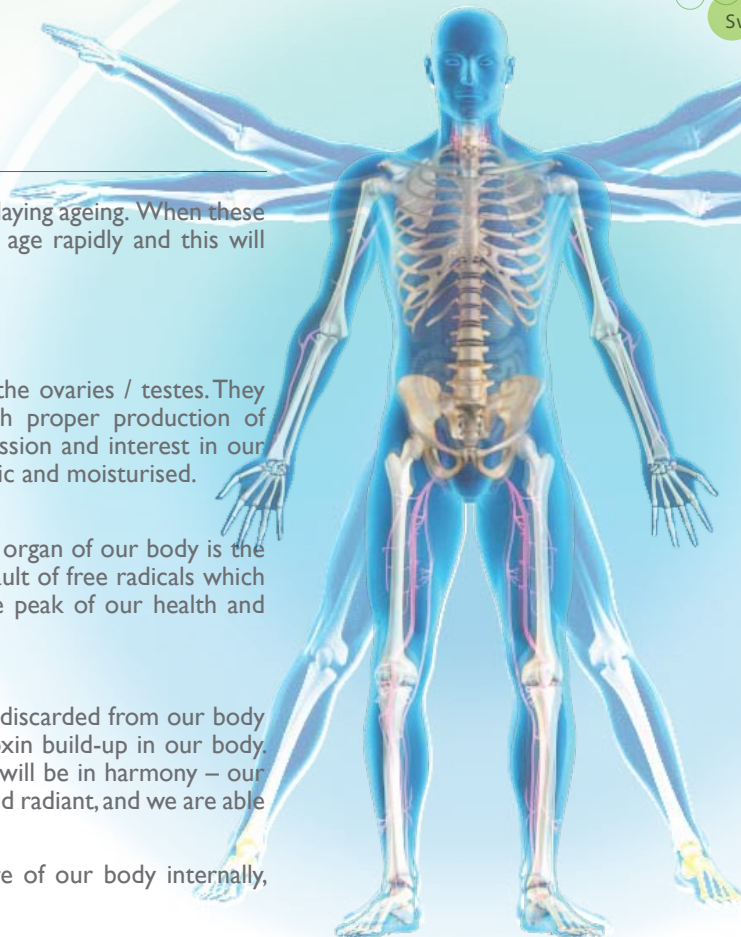
Immune System

The immune system is our body's wall of defence. The largest protective organ of our body is the skin and is supported by the immune system to protect us from the assault of free radicals which cause our cells to degenerate. A strong immune system puts us at the peak of our health and energy. Our skin will appear fine, smooth and supple as well.

Detoxification System

Detoxification is carried out in the liver and the toxins are subsequently discarded from our body through the kidneys. Both organs complement each other to prevent toxin build-up in our body. When the detoxification system is functioning well, our bodily functions will be in harmony – our emotions are stable, our body weight stabilised, our skin supple, smooth and radiant, and we are able to focus on our daily tasks and work.

Eighty percent of good health and beauty comes from taking good care of our body internally, while 20 percent comes from external care.



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Optimal Energy

Besides the three vital systems that control ageing, we also need to understand the functions and operations of other systems in order to fully manage our health. With this, we will be able to slow down the rate of ageing and keep ourselves youthful.

Skeletal System

The skeletal system consists of our bone structure. Its functions are to produce bone marrow and store minerals especially calcium required for optimal growth and body support.

Nervous System

The nervous system is closely connected to the brain, and is responsible for body movements. It works together with various glands in the body to maintain the functions of other systems for agility and strength.

Cardiovascular System

The cardiovascular system provides blood circulation to the whole body, supplying oxygen and nutrients to various organs.

Muscular System

The muscular system occupies 50 percent of our body. It works together with our bones and nerves to execute movements, digestion, speech and etc.

Respiratory System

The respiratory system provides the body with oxygen and removes carbon dioxide. A sufficient oxygen supply creates a clear and sharp mind.

All the systems in our body are closely intertwined together and complement one another. The renewal and activation of our cells – the basic component of the systems – is the source of health. Thus, it is of utmost importance to nurture our cells.

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Testimonial

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Look at me now.

Isn't ZÉLL-V amazing?

Are you ready to be transformed?



46 years old

Elaine Kang
International Artiste
Ambassador of ZÉLL-V



Cells and Vitality :: Series 12.7

Combating Oxidation

Unhealthy lifestyle habits not only cause the human body to age prematurely, they also bring forth another problem – accelerated oxidation process in the body (rusting). Oxidation is the direct effect of free radicals attacking and damaging our cells continuously. This causes our various organs to deteriorate and ultimately leads to sickness and ageing. An oxidised nail will rust. Sooner or later, the rusted nail will break. Skin which undergoes oxidation will soon be filled with lines and wrinkles, and appear dull and lifeless.

How can we fight against oxidation?

To prevent the nail from oxidising, we need to cover it with a layer of protection. How can we cover our skin with a layer of protection?

Placenta extract provides direct protection to our cells. Through cellular therapy, the cell membrane will be strengthened so that it is able to withstand free radical attacks, thus prolonging the lifespan of the cell. When the cells in our body are well-sustained, and new cells are being continuously produced, our tissues and organs will be healthy and functioning well. As such, we need to start with protecting the basic element of our body, which is our cells – the foundation and key to good health.

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*"After being a celebrity for 25 years,
I've always wanted the best in my life.
ZÉLL-V is always my first choice."*



43 years old
Rosyam Nor
Malaysia's No. 1 Actor
Ambassador of ZÉLL-V



Cells and Vitality :: Series 12.8

Youth and Beauty

Is eternal youth merely a myth? Since the dawn of history, men have pursued vigour and strength to succeed in their career, while women long for beauty and youth.

An energetic person possesses a clear mind and agility, because his body has many active cells to provide him with a constant supply of nutrients and oxygen. This fills his whole body with vigour and allows him to perform at his best, just like a healthy, young person radiating with energy, having good memory and is focused and interested in his daily activities.

Having glowing skin is very much dependent on hormonal balance. When the active cells in ZÉLL-V placenta softgels activate the hormone glands by reviving and revitalising the aged and damaged cells of the glands, our hormone system will regain its balance, thus preventing premature ageing.

When our cells begin to age, we easily become lethargic, tired and are unable to focus. We will also lose interest in our daily affairs. Moreover, when our hormones are imbalanced, our skin will become dry and dull, causing the eventual appearance of dark spots. When we take good care of our cells, we can obtain up to 80 percent of rejuvenation internally, resulting in radiant skin and vitality.



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Prestigious Credentials



New Zealand Food Safety Authority Free Sale Certificate
 New Zealand Food Safety Authority Manufacturing License
 New Zealand Medicines & Medical Devices Safety Authority Good Manufacturing Practice Certificate
 Alpha Laboratories (NZ) Ltd In-Process Quality Control Certificate
 Galpac (Australia) Pty Ltd Certificate of Analysis
 Alpha Laboratories (NZ) Ltd Finished Product Quality Control Certificate
 Alpha Laboratories (NZ) Ltd Manufacturer's Declaration Certificate



Alpha Laboratories (NZ) Ltd Raw Material - Ovine Placenta Extract 50:1 Certificate
 HACCP CERT
 Alpha Laboratories (NZ) Ltd BSE Free Certificate
 United States Veterinary Permit for Importation & Transportation
 Singapore Brand Award Certificate
 The Federation of Islamic Associations of New Zealand (Inc.) HALAL Accreditation Certificate



Cells and Vitality :: Series 12.9

Accreditation and Quality Assurance

The cellular therapies of Switzerland and Germany are most recognised and accredited worldwide. As such, the research and development of ZÉLL-V's cellular therapy products are led by teams from medical and wellness research and development laboratories in Switzerland and Germany. This research and development work has obtained accreditation from the International Association for Organ Cell Therapy Specialists Switzerland (IAOSS). Moreover, ZÉLL-V has also received numerous prestigious international credentials, such as Good Manufacturing Practice (GMP), Hazard Analysis Critical Control Point (HACCP) and HALAL certificates.

As the sheep placenta extract is obtained from the body of the sheep itself, the sheep's breeding ground and living environment are of great importance. The World Environment Organization ranks New Zealand as one of the top five cleanest countries in the world. Sheep bred in New Zealand are the healthiest because they receive the purest air, water and food.

Active cells extracted from healthy sheep are best absorbed by the human body without causing any side effects. The safety and effectiveness of ZÉLL-V sheep placenta extract are in fact approved and accredited by medical organisations across Switzerland, Germany, New Zealand, Singapore, Malaysia, Indonesia, Brunei and Vietnam, and this product is available in all these countries.



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Each softgel contains 300mg of concentrated active material extracted from 15000mg of fresh sheep placenta (50:1)

New & Improved Exclusive Formulation

Ingredients of each softgel:

300mg of Concentrated Active Material Extracted from 15000mg of Fresh Sheep Placenta (50:1)

Shark Liver Oil (200mg)

Grape Seed Oil (200mg)

2nd Gen Enteric-coated Softgel

NEW & IMPROVED

Through further research conducted by renowned medical and wellness laboratories in Switzerland and Germany, comes ZÉLL-V's new placenta formulation! While maintaining its original content of active cellular materials, this 2nd generation of ZÉLL-V placenta softgels **consist of an additional 35% of growth factors, as well as added transfer factors** which strengthen our immune system, making ZÉLL-V even more potent in ensuring good health and countering the signs of ageing!

Growth Factors

Growth factors are naturally occurring proteins in the body capable of stimulating cell proliferation and differentiation. They act as signalling molecules between cells and are important for regulating various cellular processes.

Transfer Factors

Transfer factors are naturally occurring molecules in the body essential for proper functioning of the immune system. Transfer factors help immune cells identify invading germs more quickly and speed up the immune system's response against the invasion.



Cells and Vitality :: Series 12.10

Maximum Absorption

The benefits and efficacy of cellular therapy have been reported all over the world. In the past 70 years, there has not been any case of side effects reported. ZÉLL-V's sheep placenta extract has undergone strict testings before being marketed. It is well recognised, highly accepted and imported by countries throughout the world. Sheep placenta extract is consumed as a form of cellular therapy, and therefore it is not a drug and neither does it contain any chemicals. It is safe for consumption on a long-term basis and will not cause any side effects.

The biotechnologies used by the medical and wellness laboratories in Switzerland and Germany are able to extract the active cellular material from sheep placenta while filtering away unwanted substances such as hormones and toxins. This exclusive ZÉLL-V formula purifies the placenta extract and concentrates it from 15000mg of raw material to 300mg in each softgel.

ZÉLL-V's 2nd Gen enteric-coated softgel is designed to withstand any gastric acid damage in the stomach and deliver the active cellular material, growth factors and transfer factors to the correct area of the small intestine where they are most optimally absorbed. This maximises the body's absorption of the cells and bio-active ingredients for total rejuvenation, bringing forth strength, vitality and beauty.

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Healthy Cells Quality Life



Important Note: The information presented herein by the cell check program is intended for educational purposes only. These statements are not intended to diagnose, cure, treat or prevent disease. Individual results may vary, and before using any supplements, it is always advisable to consult with a health care provider.

Healthy Red Blood Cells

RBC Aggregation

Poikilocytosis

Cholesterol Crystal

Black Toxic Crystal

Swiss & German
Technologies

Cells and Vitality :: Series 12.11

Understanding Cells through Live Blood Analysis

Blood provides each cell in our body the oxygen and nutrients it needs. If our blood cells are unhealthy, they will not be able to transport oxygen and nutrients and remove toxins effectively. As a result, the various tissues and organs in our body will be damaged. Hence, managing the condition of our blood cells allows us to be in control of our health, energy, vitality and even our memory.

Using high-tech microscope, scientists are able to understand how our cells work. They discovered that our lifestyle habits had a direct influence upon our health.

In Live Blood Analysis, the equipment imported from the United States enables the customer to observe the condition of his or her own red blood cells in three dimensions (3D) and enlargement of more than 1,000, clearly showing how active his or her cells are.

An analyst will then recommend a cellular therapy plan to the customer based on the result of the Live Blood Analysis. After receiving treatment for three to six months, the customer can retake the Live Blood Analysis to see whether the condition of his or her red blood cells has improved. Science and technology are utilised to provide the best therapy possible with the goal of enabling customers to be in charge of their own health and well-being.



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Quality life in the new age of advanced cellular biotechnology....



Cells and Vitality :: Series 12.12(Finale)

Youth and Beauty at Every Age

A healthy body and a positive outlook are important to everyone in order to perform well in their career and studies, have good family relationship and a quality life. Healthy and active cells assure us a healthy and active body. How then can we keep our cells healthy and well always?

Experts in cellular therapy advise that having a balanced diet, ample sleep, sufficient rest and regular exercise as the best ways towards keeping our cells healthy.

Modern city folks face many factors in life that are detrimental to their cells, leading to rapid ageing. These factors include stress, environmental pollution, drugs and alcohol intakes, lack of exercise and rest, and etc. ZÉLL-V's cellular therapy targets the weak and damaged cells caused by lifestyle and environmental factors, reviving and rejuvenating the cells to help us regain health, vitality and beauty. The end results are a strong and healthy body, passion and enthusiasm for our work and studies, as well as an optimistic outlook upon life. A person with vitality and a radiant appearance will naturally be filled with self-confidence, making him competitive and providing him with endless possibilities.

Prevention is always better than cure. Managing our health is crucial for our future. Let us discover the wonders of ZÉLL-V's cellular therapy, and aim for a quality life that is filled with health, vitality, beauty.



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ZÉLL-V®

PLATINUM

Sheep Placenta Extract

is manufactured under stringent safety and quality assurance regulations and constant supervision by the health authorities, and has therefore earned many prestigious credentials.

Unrivalled International Credentials:



www.iaos-swiss.com

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Sheep Placenta Extract

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