

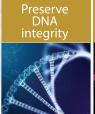




WHY WE AGE?

According to the current ageing theory, the accumulation of DNA damage is the main cause of ageing. Over the years, we accrue DNA damage due to environmental factors such as radiation, pollution, poor dietary habits, stress and imprecise DNA replication.

4 Ways To Defy Ageing







Have a certain amount of stem cells



Maintain energy balance





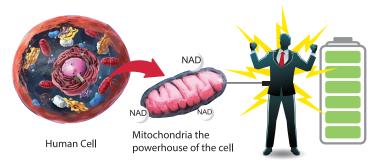
The scientist who discovered the Fountain of Youth

Harvard Medical School Professor of Genetics David Sinclair is best known for his work on understanding why we age and how to slow its effect. The Sinclair lab was the first one to identify a role for NAD+ biosynthesis in regulation of lifespan. According to him, we lose NAD+ as we age "and the resulting decline in sirtuin activity, is thought to be a primary reason our bodies develop diseases when we are old but not when we are young." He believes that increasing NAD+ levels naturally while ageing may slow or reverse certain ageing processes.



WHAT IS NAD?

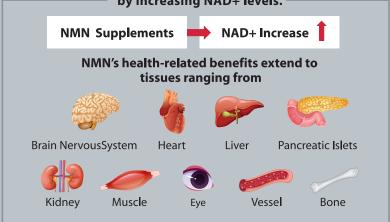
NAD (nicotinamide adenine dinucleotide) is an essential coenzyme required for life and cellular functions. NAD keeps our bodies built-in DNA repair machinery working smoothly. However, our body's NAD levels decline by about 50 percent as we age, which in turn, weakens the body's defence against age-related diseases such as heart disease, diabetes, cancer, and Alzheimer's disease. NAD is also important for mitochondria, which are the powerhouse of the cell and generate the chemical energy (ATP) that our bodies use.



WHY NMN?

NMN, which stands for Nicotinamide Mononucleotide, is a precursor to NAD+. Supplementing with NMN replenishes our body's NAD levels and enable cells to withstand stress and avoid the mechanism of cellular aging.

NMN ameliorates a number of age-related diseases by increasing NAD+ levels.







ZÉLL-V NMN

ZÉLL-V NMN is a unique formulation specifically created to reverse the effects of ageing for a youthful and energetic life. Its precise formula consists of NMN, Resveratrol, Memophenol® and Astaxanthin, to promote DNA repair and reduce telomere damage, inflammation and free radical damage; as well as enhance cognitive and organ functions. These four cell factors are systematically procured via the most advanced enzymatic technique, exclusively researched and developed to isolate and extract the active organic ingredients. A concentration of 500mg of this uniquely formulated 4-ingredient extract is encapsulated to provide a precise, 4-pronged anti-ageing approach to target ageing at its core.



ZÉLL-V NMN Precise 4-Pronged Anti-ageing Approach

Anti-ageing	NMN, Astaxanthin
Antioxidant	Astaxanthin, Resveratrol
Brain health	NMN, Memophenol, Astaxanthin
Organ health	NMN Memonhenol Astaxanthin

4 Potent Anti-Ageing Ingredients

NMN

ZÉLL-V NMN contains NMN that is 99% pure and has high stability. Once inside our cells, NMN is converted into NAD+, which activates sirtuins and together they perform essential cellular processes such as DNA repair, chromosomal maintenance and preserving and stimulating the mitochondria. With this, NMN proves to be beneficial in slowing down ageing and preventing age-related diseases as well as improving energy metabolism.

Resveratrol

The Resveratrol content in ZÉLL-V NMN is extracted form Japanese Knotweed (*Fallopia japonica*). It is a powerful antioxidant that promotes overall health and longevity. Studies show that resveratrol protects the brain, reduces inflammation in the bone and joints, protects the DNA, lowers blood pressure and improves heart health.

Memophenol®

Memophenol® is synergistic formulation clinically proven to boost learning capacity, and support short and long-term memories. Its formula combines French grape (*Vitis vinifera*) and wild blueberry (*Vacciniumangustifolium*) extracts rich in poplyphenols known to support cognitive functions. Clinical studies have demonstrated that Memophenol® significantly enhances cognitive performances, including accuracy, working memory and attention.

Astaxanthin

Astaxanthin is a powerful antioxidant and anti-inflammatory agent. Its distinct red colour comes from the microalgae *Haematococcus pluvialis* extract, which is proven to effectively reduce free radical damage and slow down cellular ageing. Its oxygen radical absorbance capacity (ORAC) value is 6000x stronger than vitamin C. Major benefits include: boosting the immune system; improving cardiovascular, joint, eye and skin health; providing neuroprotection; and increasing energy.

These four ingredients work together synergistically to provide an unprecedented anti-ageing effect that boosts your energy, restores your organ functions, keeps your mind and memory sharp, as well as increases your longevity.





Prevents Alzheimer's Disease



Improves memory, concentration and learning capabilities





Lowers blood pressure and protects the heart





Prevents fatty liver disease



Protects nerve cells

TESTIMONIALS



I've always considered myself young, but I didn't realise I could feel and look younger before taking ZÉLL-V NMN. In about 7 days, my energy level began to soar. I started getting compliments on how great my skin looked from people whom I've known for years. My skin has become suppler and fine lines have diminished dramatically. Even my hair looks better!



I used to have leg pain whenever the weather was cold and rainy, or when I ate the wrong food. To relieve the pain, I would take painkillers. Once, I went to ZÉLL-V Wellness Hub for a health screening and came to know about ZÉLL-V NMN, a product that repairs our cells and DNA, alleviates localized inflammation, and promotes repair and regrowth of our cartilage, thereby relieving pain. After taking ZÉLL-V NMN for a week, my leg was still swollen and painful. Yet, I persisted and did not take any painkillers. I also did some adjusted to my diet and increased my water intake. After 3 weeks, the condition of my leg improved, and about one month later, the pain and swollenness were gone! ZÉLL-V NMN really works!



ZÉLL-V NMN is an awesome product. Within a few days after taking it, I felt alert and energetic the entire day. I also slept well at night. In the past, I used to wake up frequently but after taking ZÉLL-V NMN I could sleep through the night soundly. ZÉLL-V NMN also improved my health and made me look younger.



I had fatty liver, and often felt tired and sometimes nauseous. In addition. my alvcemic index was also high, and my doctor told me to be careful with my diet. Alas, I love to eat and it had been really hard! Not long ago, I learnt that ZÉLL-V had launched a new product that could help improve fatty liver and diabetes, so I bought it. Sure enough, within a month, I became more energetic, and my body felt better and lighter. I tested my blood sugar at home and found that my blood sugar had reduced too. ZÉLL-V NMN is such a great product, I will definitely introduce it to my family and friends!



DIANA Mrs Singapore



DAVID KU Teacher



SHARON CHIM Director



MR LOW constructor



Reset Your Age . Always 25



www.zellvnmn.com